

# Madison County Living Well Partnership



## Our Mission:

To promote community change that encourages people to eat well and be physically active.

## Our Vision:

People in Madison County are choosing to make good nutrition and regular physical activity part of their healthy lifestyle.

## Goals:

- 1) Develop and support a network committed to healthy living.
- 2) Provide opportunities for people to be active and eat healthy.
- 3) Educate the public and professionals about nutrition and physical activity.
- 4) Advocate for policy, practice, and facility changes that support healthy living.

## What does the LWP do?

- Sponsors an annual Family Fun Day. The goal is to encourage children and their families to eat more vegetables, fruits and low-fat dairy foods and to increase their physical activity.
- Organizes a county-wide TV Turn Off Week Campaign each spring.
- Works in partnership with state agencies such as the NY State Department of Health on grant-funded projects which currently includes "Eat Well Play Hard", "Diabetes Prevention Partnership", and "Healthy Start Partnership".

## Looking for more information?

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